

NCC Cable System Order

11765869

Order #	62352586
Systemcode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$130.00
Commission	\$19.50
Net Total	\$110.50
Total Spots	26
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R1: 10-19 MG. Added 5 spots to CFB Th and F. +\$25 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
2	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
3	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
4	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
5	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
6	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/20/16	19:30	22:30	X							-	-	1	\$20.00	\$20.00	30	MNF 10/24
7	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00					X	X	X	-	-	10	\$3.50	\$35.00	30	CFB 10 Spots
8	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/21
9	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/20
10	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/20
11	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/21
12	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/21

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$130.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$130.00

SYSTEM APP: SALES ACCT

62352586 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

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